

Provisional Product List for NAICS 541890: Other Services Related to Advertising*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri- lateral Detail	National Product Detail			English Title	English Definition	Product Exists in:			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US			Can	Méx	US	Can	Méx	US	
54189	1	X				Coordination of production and delivery of premiums (advertising specialties)	Coordinating the production of advertising specialties (key chains, magnets, mouse pads, mugs, etc.) bearings the logos and/or name of a business for purposes of promoting the business and its products or services, and delivering the finished advertising specialties to the client. This service may include the design of the speciality and/or the coordination of its production.	X		X	541891	541890 (si existiera el producto)	541890	83690
54189	2	X				Product or merchandise demonstrations	Demonstrating the uses or benefits of a product or merchandise in a public place, such a department store.	X	X	X	541899	541890	541890	83690
54189	3	X				Display lettering services	Applying graphics or lettering to signage, either by hand or through computer generated means, for the purpose of advertising, such as on store fronts or at tradeshow booths.	X	X	X	541899	541890	541890	83690
54189	4	X				Other services related to advertising, nec	Providing other services related to advertising, not elsewhere classified, such as store window dressing or trimming, welcoming services, etc.	X	X	X	541899	541890	541890	83690

* A question mark (?) in columns 9 through 15 indicates that the information is unknown or particularly uncertain at this time.